

Electronic Acknowledgement Receipt

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| EFS ID: | 1017285 |
| Application Number: | 09757901 |
| Confirmation Number: | 8326 |
| Title of Invention: | Personalized profile based advertising system and method with integration of physical location using GPS |
| First Named Inventor: | Reiner Kraft |
| Customer Number: | 23334 |
| Filer: | Alec Benjamin Plumb |
| Filer Authorized By: | |
| Attorney Docket Number: | ARC9-2000-0048-US1 |
| Receipt Date: | 04-APR-2006 |
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| Application Type: | Utility |
| International Application Number: | |

Payment information:

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|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) | Multi Part | Pages |
|-----------------|----------------------|---|------------------|------------|-------|
| 1 | | IBMI-05-053A_POA_Corrsp_Addr_Indication_and_Statment_033006.pdf | 83286 | yes | 2 |

| | Multipart Description | | |
|---|---|-------|-----|
| | Doc Desc | Start | End |
| | Power of Attorney (may include Associate POA) | 1 | 1 |
| | Assignee showing of ownership per 37 CFR 3.73(b). | 2 | 2 |
| Warnings: | | | |
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| <p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> | | | |